



Rent-A-Center Promotes Doug Guziec to SVP and General Manager of National Accounts for AcceptanceNow

July 20, 2016

PLANO, Texas--(BUSINESS WIRE)--Jul. 20, 2016-- AcceptanceNow, a nationwide pioneer in the operation of rent-to-own kiosks within third-party retail outlets, announces the promotion of Doug Guziec to senior vice president and general manager of national accounts.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160720006470/en/>



Doug Guziec, senior vice president and general manager of national accounts for AcceptanceNow a division of Rent-A-Center, Inc. (Photo: Business Wire)

the University of Pennsylvania with majors in finance and strategic management where he received top honors as a Palmer Scholar.

About Rent-A-Center

A rent-to-own industry leader, Plano, Texas-based Rent-A-Center, Inc. is focused on improving the quality of life for its customers by providing them the opportunity to obtain ownership of high-quality, durable goods such as consumer electronics, appliances, computers, furniture and accessories, under flexible rental purchase agreements with no long-term obligation. The Company owns and operates approximately 2,800 stores in the United States, Canada, Mexico and Puerto Rico, and approximately 2,000 AcceptanceNOW kiosk locations in the United States and Puerto Rico. Rent-A-

Guziec will provide strategic oversight for all aspects of AcceptanceNow's new, national accounts, driving how AcceptanceNow's business-to-business and business-to-consumer functions evolve and perform for these strategically-critical retailers. He will report to Mark Denman, executive vice president, AcceptanceNow.

"I'm thrilled to have the opportunity to serve Mark and the rest of the AcceptanceNow team in this capacity. We believe the value proposition of our model is far superior to alternatives, and the prospect of providing it to large, national accounts is exciting not only for AcceptanceNow, but for me personally," stated Guziec.

Guziec joined Rent-A-Center in 2011, and most recently led the company's strategy, pricing, e-Commerce, decision analytics, EPMO and business development teams. In that role, he refocused pricing strategy and enhanced key pricing processes; led the development, pilot and launch of e-Commerce; and steered the development of the decision analytics and customer approval capabilities to enable Rent-A-Center's rent-to-own transaction to extend to virtual opportunities.

"While AcceptanceNow's commercial capabilities team continues to create a strong pipeline of new retail partner opportunities, AcceptanceNow's growth and profitability also hinge on our ability to ensure our business model meets our clients' unique needs. Retailers simply do not want a one-size-fits-all solution," stated Denman. "Doug is the right person to optimize our business model for these opportunities and push our capabilities to accelerate AcceptanceNow's untapped potential."

Guziec is a veteran strategy leader and brings a wide span of strategy experience to this new role. Prior to Rent-A-Center, he led strategic planning for privately-held healthcare services firm (Vizient) and held positions at strategy consulting firms Bain & Company and PwC's Strategy&, and the Strategic Planning/M&A group at JPMorgan Chase. He graduated Magna Cum Laude from Southern Methodist University with a Bachelor of Science in mechanical engineering and a degree in mathematics. He received his MBA from The Wharton School at

Center Franchising International (previously ColorTyme, Inc.), a wholly owned subsidiary of the Company, is a franchisor of approximately 227 rent-to-own stores operating under the trade name of "Rent-A-Center," "ColorTyme," or "RimTyme."

View source version on businesswire.com: <http://www.businesswire.com/news/home/20160720006470/en/>

Source: Rent-A-Center, Inc.

Rent-A-Center, Inc.

Sonia Holland, 972-801-1481

Sr. Director of Communications