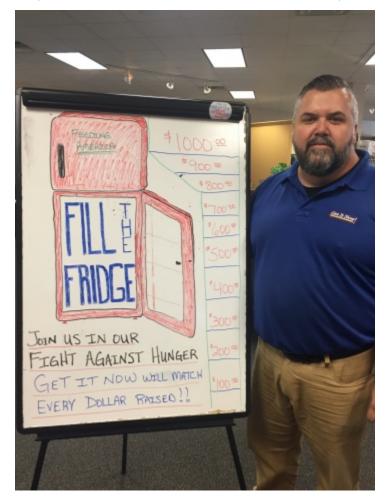


Rent-A-Center, Inc. Raises \$50,000 to Benefit Feeding America®

December 5, 2017

PLANO, Texas--(BUSINESS WIRE)--Dec. 5, 2017-- Rent-A-Center, Inc. (NASDAQ/NGS:RCII), a rent-to-own industry leader, raised \$50,000 for the nation's largest domestic hunger-relief organization, Feeding America [®].

This press release features multimedia. View the full release here: http://www.businesswire.com/news/home/20171205006054/en/



Get It Now coworker gets ready to take donations for Fill the Fridge. (Photo: Business Wire)

"Fill the Fridge" is RAC's annual campaign to benefit Feeding America food banks nationwide. Donations were raised in all of Rent-A-Center's brick and mortar stores, its AcceptanceNOW kiosk locations in third-party stores, and Home Choice and Get It Now stores, all of which competed to raise the most dollars.

Home Choice Store 02971 (*Blaine, Maine*) and ANOW location 05936 (*Stockton, Calif.*) pulled off the highest fundraising totals: Home Choice raising \$2,491.78 and ANOW producing the greatest donations at \$2,973.59.

Home Choice Store Manager Pamela Allen and Sales Manager Tony Silva rallied their winning teams to the top.

"We asked, and our customers happily gave," said Silva. "They really wanted to support the families in need."

The two top fundraising stores also received an additional \$1,000 from the corporate headquarters in Plano, Texas, to donate toward the food bank in their community.

"Hunger is an issue that affects every county in the United States," said Nancy Curby, senior vice president of corporate partnerships at Feeding America. "We are grateful to Rent-A-Center customers and employees for helping to fight hunger in the communities that they serve."

Since 2002 Rent-A-Center has donated over a million dollars to local and national hunger relief organizations.

About Rent-A-Center

A rent-to-own industry leader, Plano, Texas-based, Rent-A-Center, Inc., is focused on improving the quality of life for its customers by providing them the opportunity to obtain ownership of high-quality, durable products such as consumer electronics, appliances, computers, furniture and accessories, under flexible rental purchase agreements with no long-term obligation. For additional information about the Company, please visit our website at www.rentacenter.com.

About Feeding America

Feeding America[®] is the largest hunger-relief organization in the Unites States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on Facebook or follow us on Twitter.

Source: Rent-A-Center, Inc.

Rent-A-Center, Inc. Gina Hethcock, 972-801-1424 Sr. Manager, Public and Community Relations