



## Upbound Group, Inc. Increases Quarterly Cash Dividend by Over 5% to \$0.39 for the First Quarter of 2025

December 5, 2024

PLANO, Texas--(BUSINESS WIRE)--Dec. 5, 2024-- Upbound Group, Inc. (the "Company" or "Upbound") (NASDAQ: UPBD), a leading provider of technology-driven, flexible leasing solutions for consumers through its operating brands that include Rent-A-Center® and Acima®, today announced that its Board of Directors has approved an increase of over 5% in the quarterly cash dividend to \$0.39 for the first quarter of 2025. The dividend will be paid on January 7, 2025 to the Company's common stockholders of record as of the close of business on December 18, 2024.

### About Upbound Group, Inc.

Upbound Group, Inc. (NASDAQ: UPBD) is an omni-channel platform company committed to elevating financial opportunity for all through innovative, inclusive, and technology-driven financial solutions that address the evolving needs and aspirations of consumers. The Company's customer-facing operating units include industry-leading brands such as Rent-A-Center® and Acima® that facilitate consumer transactions across a wide range of store-based and digital retail channels, including over 2,300 company branded retail units across the United States, Mexico and Puerto Rico. Upbound Group, Inc. is headquartered in Plano, Texas. For additional information about the Company, please visit our website [Upbound.com](https://www.upbound.com).

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