



Rent-A-Center Opens New Store in Harlan, Kentucky; Grand Opening Celebration Scheduled on May 30

May 23, 2025

PLANO, Texas--(BUSINESS WIRE)--May 23, 2025-- Upbound Group, Inc. (the "Company" or "Upbound") (NASDAQ: UPBD), a technology and data-driven leader in accessible and inclusive financial solutions that address the evolving needs and aspirations of underserved consumers, has announced the opening of a new Rent-A-Center franchise store in Harlan, Kentucky. The new Rent-A-Center store is located at 168 Village Center Rd., Suite 163, and is open from 10 a.m.-6 p.m. Mondays through Fridays and 9 a.m.-6 p.m. on Saturdays.

To celebrate the addition of the new Rent-A-Center location, area residents are invited to attend a ribbon-cutting ceremony and grand opening celebration with store staff, company leaders and members of the Harlan County Chamber of Commerce on Friday, May 30, at 12:30 p.m. During the event, the public will have the opportunity to shop the store's merchandise.

Additionally, a donation will be presented from the store to Christ's Hands, Inc., a local organization that provides aid to those in Harlan County with food insecurity. The Harlan Rent-A-Center store will also hold prize drawings at the grand opening to win an Ashley Furniture recliner chair and a Sony PlayStation 5. To enter the drawings, simply visit the store during the grand opening event; no purchase is necessary.

The new Rent-A-Center store in Harlan is operated by Raintree, a major Rent-A-Center franchisee based in Lexington, Kentucky. Raintree-franchised Rent-A-Center stores serve customers throughout Kentucky and Virginia.

"We're excited to further expand in Kentucky with the opening of the new store in Harlan," said Kevin Webb, Raintree's president. "We are looking forward to offering name-brand home furnishings to customers in this wonderful community under flexible lease-to-own agreements with no long-term debt obligations."

Rent-A-Center helps elevate financial opportunity for all by leasing high-quality furniture, appliances, electronics and other durable goods to customers on a lease-to-own basis through its stores, the [rentacenter.com](https://www.rentacenter.com) website and the Rent-A-Center mobile app. There are currently approximately 2,300 company-owned and franchise Rent-A-Center locations throughout the United States, Puerto Rico and Mexico.

About Upbound Group, Inc.

Upbound Group, Inc. (NASDAQ: UPBD), is a technology and data-driven leader in accessible and inclusive financial solutions that address the evolving needs and aspirations of underserved consumers. The Company's customer-facing operating units include industry-leading brands — such as Acima®, Brigit™ and Rent-A-Center® — that facilitate consumer transactions across a wide range of store-based and digital channels, including approximately 2,300 company branded retail units across the United States, Mexico and Puerto Rico.

Upbound Group, Inc. is headquartered in Plano, Texas. For additional information about the Company, please visit our website at [Upbound.com](https://www.upbound.com).

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