

## Rent-A-Center Third Quarter 2007 Financial Results Conference Call to Be Broadcasted Live Via the Web

October 2, 2007

PLANO, Texas--(BUSINESS WIRE)--Oct. 2, 2007--Rent-A-Center, Inc. (NASDAQ:RCII) will broadcast its quarterly earnings conference call on Tuesday, October 30, 2007 at 10:45 AM ET over the Internet. This call will be held to discuss the earnings release that will be issued after the close of the market on Monday, October 29, 2007. Audio of the call will be broadcast live and will be available on the Investor Relations section of Rent-A-Center, Inc.'s website, located at http://investor.rentacenter.com

Listeners should go to the website at least fifteen minutes before this event to register, download, and install any necessary audio software. For those unable to attend the live broadcast, a replay will be available beginning October 30th at 1:45 PM ET. There is no charge to access this event.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates more than 3,380 company-owned stores nationwide, Puerto Rico and Canada. The stores generally offer high-quality, durable goods such as major consumer electronics, appliances, computers, and furniture and accessories to consumers under flexible rental purchase arrangements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period. ColorTyme, Inc., a wholly-owned subsidiary of the Company, is a national franchisor of approximately 211 rent-to-own stores operating under the trade name of "ColorTyme."

CONTACT: Rent-A-Center, Inc. David Carpenter, Vice President - Investor Relations 972-801-1214 dcarpenter@racenter.com

SOURCE: Rent-A-Center, Inc.