



Rent-A-Center First Quarter 2008 Financial Results Conference Call to Be Broadcasted Live Via the Web

April 7, 2008

PLANO, Texas--(BUSINESS WIRE)--April 7, 2008--Rent-A-Center, Inc. (NASDAQ:RCII), will broadcast its quarterly earnings conference call on Tuesday, April 29, 2008, at 10:45 a.m. ET over the Internet. This call will be held to discuss the earnings release that will be issued after the close of the market on Monday, April 28, 2008. Audio of the call will be broadcast live and will be available on the Investor Relations section of Rent-A-Center, Inc.'s website, located at <http://investor.rentacenter.com>.

Listeners should go to the website at least fifteen minutes before this event to register, download, and install any necessary audio software. For those unable to attend the live broadcast, a replay will be available beginning April 29th at 1:45 p.m. ET. There is no charge to access this event.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates more than 3,000 company-owned stores nationwide and in Puerto Rico and Canada. The stores generally offer high-quality, durable goods such as major consumer electronics, appliances, computers, and furniture and accessories to consumers under flexible rental purchase arrangements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period. ColorTyme, Inc., a wholly owned subsidiary of the Company, is a national franchisor of more than 200 rent-to-own stores operating under the trade name of "ColorTyme."

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SOURCE: Rent-A-Center, Inc.