



## **Rent-A-Center, Inc. Fourth Quarter 2009 Financial Results Conference Call to Be Broadcast Live Via the Web**

January 13, 2010

PLANO, Texas, Jan 13, 2010 (BUSINESS WIRE) -- Rent-A-Center, Inc. (NASDAQ:RCII) will broadcast its quarterly earnings conference call on Tuesday, February 2, 2010 at 10:45 AM ET over the Internet. This call will be held to discuss the earnings release that will be issued after the close of the market on Monday, February 1, 2010. Audio of the call will be broadcast live and will be available on the Investor Relations section of Rent-A-Center, Inc.'s website, located at <http://investor.rentacenter.com>

Listeners should go to the website at least fifteen minutes before this event to register, download, and install any necessary audio software. For those unable to attend the live broadcast, a replay will be available beginning February 2, 2010 at 1:45 PM ET. There is no charge to access this event.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada and Puerto Rico. The stores generally offer high quality, durable goods such as major consumer electronics, appliances, computers, and furniture and accessories to consumers under flexible rental purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. ColorTyme, Inc., a wholly owned subsidiary of the Company, is a national franchiser of approximately 215 rent-to-own stores operating under the trade name of "ColorTyme."

SOURCE: Rent-A-Center, Inc.

### **Rent-A-Center, Inc.**

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