



## **Rent-A-Center Names Robert Brockman Senior Vice President of Human Resources**

January 29, 2010

PLANO, Texas, Jan 29, 2010 (BUSINESS WIRE) -- Rent-A-Center, Inc. (NASDAQ/NGS:RCII), the nation's largest rent-to-own operator, today announced the appointment of Robert Brockman to senior vice president of human resources. Reporting to Mitch Fadel, president and chief operating officer, Brockman succeeds Mel McCall, who retired in December.

Brockman's duties will include oversight of traditional human-resources responsibilities such as store and home-office staffing, training and development, compensation, benefits and payroll. He'll also serve as a member of the corporate strategic team.

Brockman is uniquely qualified for the post, having served from the mid-80's to the mid-90's as vice president of human resources for THORN Americas, Inc., Rent-A-Center's then owner. Recently, Brockman was executive vice president of administration for Cash America, a position he accepted upon leaving THORN America's Inc. in 1995. Early in his career, Brockman held senior management positions with Burger King and PepsiCo/Taco Bell.

"Robert brings vast HR and rent-to-own experience to an important position," said Fadel. "We're delighted to have him on board."

A native of Wichita Falls, Texas, Brockman earned a bachelor's degree in economics from Texas A&M University.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada and Puerto Rico. The stores generally offer high-quality, durable goods such as major consumer electronics, appliances, computers, furniture and accessories under flexible rental-purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. ColorTyme, Inc., a wholly owned subsidiary of Rent-A-Center, is a national franchiser of approximately 215 rent-to-own stores operating under the trade name of "ColorTyme."

SOURCE: Rent-A-Center, Inc.

Rent-A-Center, Inc.

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