



Rent-A-Center, Inc. to Host First Ever Investor Day on November 10th

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PLANO, Texas, Oct 26, 2010 (BUSINESS WIRE) --

Rent-A-Center, Inc. (the "Company") (NASDAQ/NGS: RCII), announced today that it will hold its first ever Investor Day in New York City on Wednesday, November 10, 2010.

At the meeting, Rent-A-Center's management team will provide a detailed overview of the company and its business objectives, and discuss key strategic initiatives and financial highlights. The event will feature presentations by Mark Speese, Chairman and CEO; Mitch Fadel, President and COO; Robert Davis, EVP - Finance and CFO and Treasurer; Chris Korst, EVP - Operations; Ted DeMarino, EVP - Operations; Joel Mussat, SVP - Strategic Planning and Business Development; and Agustin Viola-Prioli, VP - New Business Planning & Support.

A live video webcast of the event will be available on the Investor Relations section of Rent-A-Center, Inc.'s website, located at <http://investor.rentacenter.com>. Please allow extra time prior to the presentation to visit the site and download any necessary streaming media software required to listen to the Internet broadcast. In addition, the Investor Day can also be accessed via conference call at (800) 860-2442 for U.S. participants or (412) 858-4600 for international participants. When dialing in, ask the operator for the Rent-A-Center event. Following the event, an archived version of the webcast will be available on the website beginning November 11, 2010 at 1:00 pm EST.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada and Puerto Rico. The stores generally offer high quality, durable products such as major consumer electronics, appliances, computers, and furniture and accessories to consumers under flexible rental purchase arrangements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period. ColorTyme, Inc., a wholly-owned subsidiary of the Company, is a national franchisor of approximately 200 rent-to-own stores operating under the trade name of "ColorTyme."

SOURCE: Rent-A-Center, Inc.

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