



Rent-A-Center Donates to Hispanic Council for Reform and Educational Options

April 28, 2011

LAKE WORTH, Fla., Apr 28, 2011 (BUSINESS WIRE) --

Rent-A-Center, Inc. (NASDAQ/NGS: RCI), today donated \$5000 to the Hispanic Council for Reform and Educational Options (Hispanic CREO). The donation is tied to a philanthropic initiative dubbed "Random Acts of Caring," launched by Rent-A-Center in 2008.

"Hispanic CREO is grateful to Rent-A-Center for its support of K-12 educational reform," said Julio Fuentes, president & CEO of Hispanic CREO. "In creating coalitions with parents, teachers, schools, faith-based organizations and corporate America, we are able to educate, inform and mobilize Hispanic parents."

"Through its Random Acts of Caring initiative, Rent-A-Center is able to give back to the communities it serves," said Xavier Dominicis, vice president of public affairs at Rent-A-Center. "We selected Hispanic CREO in recognition of the important work this organization has undertaken in empowering Hispanic families with parental choice in education."

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada, Mexico and Puerto Rico. The stores generally offer high-quality, durable goods such as major consumer electronics, appliances, computers, furniture and accessories under flexible rental-purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. Learn more at www.rentacenter.com.

SOURCE: Rent-A-Center, Inc.

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