



## **Rent-A-Center Donates to 100 Black Men of South Florida**

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MIAMI, Apr 28, 2011 (BUSINESS WIRE) --

Rent-A-Center, Inc. (NASDAQ/NGS: RCI), today donated \$5,000 to 100 Black Men of South Florida. The donation is tied to a philanthropic initiative dubbed "Random Acts of Caring," launched by Rent-A-Center in 2008.

"Through its Random Acts of Caring initiative, Rent-A-Center is able to give back to the communities it serves," said Xavier Dominicis, vice president of public affairs at Rent-A-Center. "We selected 100 Black Men of South Florida in recognition of the important work this organization has undertaken in improving the quality of life in this community while enhancing educational and economic opportunities for all African-Americans."

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada, Mexico and Puerto Rico. The stores generally offer high-quality, durable goods such as major consumer electronics, appliances, computers, furniture and accessories under flexible rental-purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. Learn more at [www.rentacenter.com](http://www.rentacenter.com).

SOURCE: Rent-A-Center, Inc.

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