



Rent-A-Center Donates 25 Refrigerators to North Texas Food Bank

May 3, 2011

PLANO, Texas, May 03, 2011 (BUSINESS WIRE) --

In celebration of its 25th anniversary, Rent-A-Center, Inc. (NASDAQ/NGS: RCII) today donated 25 refrigerators to the North Texas Food Bank, to assist hunger-relief programs at several of its partnering food agencies.

"The North Texas Food Bank is very grateful for the generous donation of 25 refrigerators from Rent-A-Center, Inc.," said NTFB President and CEO Jan Pruitt. "From their leadership on our board, to employee-led drives, to donations like this one today, Rent-A-Center has been a model corporate partner helping us pursue a hunger-free North Texas."

Rent-A-Center began its partnership with the NTFB in 2003, and has since raised over \$270,000 through annual fundraising efforts at its corporate headquarters.

"Rent-A-Center salutes the North Texas Food Bank for its tireless championing of hunger relief," said Rent-A-Center President Mitch Fadel. "It's gratifying to contribute to such an important undertaking."

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada, Mexico and Puerto Rico. The stores generally offer high-quality, durable goods such as major consumer electronics, appliances, computers, furniture and accessories under flexible rental-purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. Learn more at www.rentacenter.com.

The North Texas Food Bank (NTFB) is a nonprofit hunger relief organization that distributes donated, purchased and prepared foods through a network of 1,146 feeding programs in 13 North Texas counties. The NTFB supports the nutritional needs of children, families and seniors through education, advocacy and strategic partnerships. *Close the Gap* is the NTFB's 3-year initiative to unite the community to narrow the food gap by providing access to 50 million meals annually by 2011.

Founded in 1982, the NTFB is a member of Feeding America (feedingamerica.org). *Last year, the NTFB provided access to 37 million meals through its efforts. Each month agency pantries distribute food to more than 53,000 families and on-site meal programs serve 435,000 meals/snacks. Every dollar donated to the NTFB provides three meals for the hungry.

*Represents Fiscal Year 2009; July 1, 2008- June 30, 2009

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6705924&lang=en>

SOURCE: Rent-A-Center, Inc.

Rent-A-Center, Inc.

Xavier Dominicis, 214-708-7980

Xavier.Dominicis@Rentacenter.com

or

NTFB Communications/Public Affairs Work

Kristin Bowman, 214-269-0695 or Cell: 253-223-7673

kristinb@ntfb.org