

Rent-A-Center Donates \$20,000 to Atlanta Community Food Bank

October 7, 2011

Donation Part of \$250,000 Earmarked for 11 Food Banks across the U.S.

ATLANTA, Oct 07, 2011 (BUSINESS WIRE) --

Rent-A-Center today donated \$20,000 to the Atlanta Community Food Bank. This donation is one of eleven going to food banks across the nation as part of \$250,000 worth of Rent-A-Center funding for hunger relief this year.

The donation is in addition to the recent hunger-relief initiative staged across Rent-A-Center's 3,000-plus stores. Dubbed "Soup to Nuts," this campaign took place in September in support of Hunger Action Month. It saw Rent-A-Center stores serve as collection points for cans of soup, jars of peanut butter and other canned goods. The donated food products were delivered to hunger-relief partners such as senior centers, homeless shelters, daycare centers and churches.

"This donation comes at a critical time for us," said Bill Bolling, executive director of the Atlanta Community Food Bank. "With the need for food assistance continuing to grow, it is so important that our level of support from community and corporate groups also grows so we can meet the need. A gift of this size will go a long way in helping us provide food for families and individuals who are struggling to put food on the table."

"In challenging economic times, it is especially gratifying to support the communities we serve," said Mitch Fadel, president and COO of Rent-A-Center and a board member of the North Texas Food Bank.

About Rent-A-Center

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada and Puerto Rico. The stores offer name brand, durable goods such as major consumer electronics, appliances, computers, furniture and accessories under flexible rental-purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. (www.rentacenter.com)

SOURCE: Rent-A-Center, Inc.

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