



## **Rent-A-Center Donates \$20,000 to Second Harvest Food Bank of Greater New Orleans and Acadiana**

October 20, 2011

### **Donation Part of \$250,000 Earmarked for 11 Food Banks across the U.S.**

NEW ORLEANS, Oct 20, 2011 (BUSINESS WIRE) --

Rent-A-Center today donated \$20,000 to Second Harvest Food Bank of Greater New Orleans and Acadiana. The food bank is one of eleven across the nation sharing in \$250,000 worth of Rent-A-Center funding for hunger relief this year.

The donation is in addition to the recent hunger-relief initiative staged across Rent-A-Center's 3000-plus stores. Dubbed "Soup to Nuts," this campaign took place in September in support of Hunger Action Month. It saw Rent-A-Center stores serve as collection points for cans of soup, jars of peanut butter and other canned goods. The donated food products were delivered to hunger-relief partners such as senior centers, homeless shelters, daycare centers and churches.

"One in eight people in our community struggles with hunger," says Natalie Jayroe, president and CEO of Second Harvest Food Bank. "Second Harvest relies on partners to fight hunger each and every day. Donations of time, food and funds from our community partners, such as Rent-A-Center, help Second Harvest to feed hope in the lives of those struggling with hunger."

"In challenging economic times, it is especially gratifying to support the communities we serve," said Mitch Fadel, president and COO of Rent-A-Center and a board member of the North Texas Food Bank.

#### **About Rent-A-Center**

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada and Puerto Rico. The stores offer name brand, durable goods such as major consumer electronics, appliances, computers, furniture and accessories under flexible rental-purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. ([www.rentacenter.com](http://www.rentacenter.com))

SOURCE: Rent-A-Center, Inc.

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Xavier Dominicis, 972-801-1988

email: [Xavier.Dominicis@rentacenter.com](mailto:Xavier.Dominicis@rentacenter.com)