



Rent-A-Center Opens Store in Desloge

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Company Donates to Non-profits at Grand Opening Ceremony

DESLOGE, Mo.--(BUSINESS WIRE)--Jan. 12, 2012-- Rent-A-Center Manager Scott Berowski and his five-person sales team are pleased to offer residents of Desloge an additional option when it comes to acquiring ownership of high-quality furniture, appliances, electronics and computers. "We are happy to be a part of the community and look forward to servicing the needs of our customers," said Berowski. The new Rent-A-Center is located at 405 N. State Street, Suite 405A. The showroom features merchandise from brands such as Ashley, Serta, HP, Sony and Whirlpool.

Members of the community will welcome Rent-A-Center to the neighborhood at a grand-opening celebration on Friday, January 13, at 10:00 a.m. At the ribbon-cutting ceremony, Rent-A-Center is contributing \$1,000 to the St. Francois County Sheriffs Association and \$1,000 to the Shared Blessings homeless shelter for families.

In conjunction with the grand opening ceremony, there will also be a drawing for a 42" HDTV on February 28. To enter, simply visit the store. No purchase is necessary.

Rent-A-Center operates 68 locations in the state of Missouri. The store is open from 10:00 a.m. to 7:00 p.m. Monday through Friday and 9:00 a.m. to 6:00 p.m. on Saturdays.

Rent-A-Center (NASDAQ: RCII), headquartered in Plano, Texas, operates more than 3,000 stores in the United States, Puerto Rico, Canada and Mexico. The Company employs over 18,900 coworkers. Learn more at www.rentacenter.com.

Source: Rent-A-Center

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