



## Rent-A-Center Supports 100 Black Men of South Florida

March 16, 2012

MIAMI--(BUSINESS WIRE)--Mar. 16, 2012-- Rent-A-Center, Inc. (NASDAQ/NGS: RCII), today presented 12 laptop computers and \$5000 to the 100 Black Men of South Florida.

The computers will support digital literacy and after-school activities in collaboration with The Fountain of New Life, a non-denominational, multi-cultural church. The church, located in Miami Gardens, is led by Pastor Wayne Lomax, a member of the 100 Black Men of South Florida.

"We thank Rent-A-Center for its willingness to give back to the community it does business with," said Ellis Adger, president of the 100 Black Men of South Florida. Learn more, about the 100 Black Men of South Florida at <http://www.100blackmensf.org>.

Tied to an initiative dubbed "Random Acts of Caring," the support recognizes the important work undertaken by the preeminent African American male mentorship organization.

"The contributions of the 100 Black Men to South Florida are immeasurable," said Rent-A-Center Vice President Xavier Dominicus. "It's gratifying to partner with an organization of this caliber."

Today's Random Act of Caring marks the 81<sup>st</sup> act undertaken since Rent-A-Center launched the initiative in 2008 to support the communities it serves.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada, Mexico and Puerto Rico. The stores generally offer high-quality, durable goods such as major consumer electronics, appliances, computers, furniture and accessories under flexible rental-purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period. Learn more at [www.rentacenter.com](http://www.rentacenter.com).

Source: Rent-A-Center, Inc.

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