FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Joshington	Γ	20E40	
Vashington,	D.C.	20349	

STATEMENT O	CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average	burden									
hours per response	. 0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Hetrick Christopher B.</u>					<u>UP</u>	2. Issuer Name and Ticker or Trading Symbol UPBOUND GROUP, INC. [UPBD] 2. Date of Earliest Transaction (Month/Day/Voor)							(Ch	eck all appli X Directo	or		10% Ow	ner	
(Last)	(Fi	rst)	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 07/03/2023							below)	(give title		Other (s below)	респу		
5501 HEADQUARTERS DRIVE					4. If /	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)													- 1	X Form	iled by One Reporting Person				
PLANO	T	K	75024												Form Perso		e than	One Repor	rting
(City)	(St	ate)	(Zip)		Ru	Rule 10b5-1(c) Transaction Indication													
					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.									d to					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					Execution Date,			e, 1	3. Transaction Code (Instr. 8) 4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			ed (A) or str. 3, 4 and	Benefic	es Form ally (D) of Following (I) (II		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
						Code V Amount (A) or (D)				Price	Transac (Instr. 3	tion(s)		l (in	nstr. 4)				
		Т											f, or Bene tible secu		Owned				
			Transact Code (In	ransaction of ode (Instr. Derivative			Expi	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	٧	(A)	(D)	Date Exer	cisable	Expiration Date	ion	Title	Amount or Number of Shares					
Director Deferred Stock Unit	(1)	07/03/2023			A		1,129			(1)	(1)		COMMON STOCK	1,129	\$0 ⁽¹⁾	53,503	3	D	

Explanation of Responses:

1. Each Director Deferred Stock Unit represents the right to receive one share of the common stock, \$.01 par value per share, of the issuer ("Common Stock"). The Director Deferred Stock Units are fully vested and non-forfeitable. The Common Stock will be issued to the reporting person upon the termination of their service as a member of the issuer's board of directors.

Remarks:

/s/ Bryan Pechersky, attorneyin-fact

07/06/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.