FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPRO	OVAL
OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* APOLLO ADVISORS IV LP						2. Issuer Name and Ticker or Trading Symbol RENT A CENTER INC DE [RCII]									Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner					
(Last) (First) (Middle) TWO MANHATTANVILLE RD				3. Date of Earliest Transaction (Month/Day/Year) 06/30/2003									Offic below	er (give title w)	!	Other below	(specify)			
(Street) PURCHA			10577 (Zip)			4. If Amendment, Date of Original Filed (Month/Day/\)07/02/2003						ay/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
		Tabl	le I - No	on-Deriv	/ative	Se	curitie	s Ac	quired	l, Di	sposed o	f, or I	3enef	icially	/ Own	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Execution Dat		Date,	Transaction Dispos Code (Instr.		4. Securitie Disposed C					ies cially Following	Form (D) o	vnership n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) (D)	or Pr	ice	Reporte Transa (Instr. 3	ction(s)			(Instr. 4)	
Common Stock			06/30/	06/30/2003				S		400,000) <u>[</u>	\$	74.65	6,60	6,601,975(1)		I	See footnote ⁽¹⁾		
		Та	able II -								osed of, convertib				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deer Execution if any (Month/I		4. Transaction Code (Instr. 8)				6. Date Exerci Expiration Dat (Month/Day/Ye		ite	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		De Se (In	Price of crivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amou or Numb of Share	er						

Explanation of Responses:

1. The amount reported includes 336,201 shares of Common Stock owned by Apollo Overseas Partners IV, L.P. ("Overseas IV") and 6,265,774 shares of Common Stock owned by Apollo Investment Fund IV, L.P. ("AIF IV"). The Reporting Person is the general partner of Overseas IV and AIF IV. The Reporting Person disclaims beneficial ownership of all shares of the Issuer owned by Overseas IV or AIF IV, except to the extent the Reporting Person has a pecuniary interest in such securities, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of, or has any pecuniary interest in, any such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

Remarks:

This Amendment is filed to correct the Central Index Key number used to identify the Issuer in the SEC's computer system from the number used when the original Statement on Form 4 was filed. This Amendment also amends Items 6 and 7 of Table I of the original Statement on Form 4.

Apollo Advisors IV, L.P. 01/06/2004

By: Apollo Capital

Management IV, Inc. its 01/06/2004

01/06/2004

General Partner

/s/ Patricia M. Navis, Vice

President

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.