

November 20, 2020

Maureen B. Short  
Executive Vice President and Chief Financial Officer  
Rent-A-Center, Inc.  
5501 Headquarters Drive  
Plano, Texas 75024

Re: Rent-A-Center, Inc.  
Form 10-K for

Fiscal Year Ended December 31, 2019

Filed March 2, 2020  
File No. 001-38047

Dear Ms. Short:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance

Office of Trade & Services