

**CERTAIN OTHER FINANCIAL AND STATISTICAL INFORMATION  
DISCUSSED DURING THE CONFERENCE CALL ON TUESDAY, AUGUST 8,  
2006 TO DISCUSS RENT-A-CENTER'S AGREEMENT TO ACQUIRE RENT-  
WAY**

- **Rent-Way Acquisition**
  - 784 stores in 34 states
  
- **Financial terms**
  - **Approximately \$567 million transaction value includes:**
    - All outstanding common stock
    - All "in the money" options
    - All net debt and other liabilities
    - All outstanding convertible preferred stock
  
- **Financial Benefit**
  - **\$85 million pro-forma EBITDA - \$60 million of Rent-Way's forecasted 2006 EBITDA and the full realization of cost savings through leveraging our existing infrastructure and scale**
  - **Transaction value of \$567 million is a very reasonable 6.7 times multiple of pro-forma EBITDA**
  - **Accretion**
    - 2007 – approx. \$0.01 to \$0.02
    - 2008 – approx. \$0.20
    - 2009 – approx. \$0.35
  - **Accretion negatively impacted by amortization of intangible assets**
    - 2007 – approx. \$0.11
    - 2008 – approx. \$0.06
  
- **2003 acquisition of Rent-Way stores – storefronts have now grown to approximately 90% of a mature Rent-A-Center store in terms of revenue and store operating income**

**IMPORTANT INFORMATION**

In connection with the proposed merger, Rent-Way intends to file a proxy statement and related materials concerning the transaction with the U.S. Securities and Exchange Commission, or SEC. THESE DOCUMENTS WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED MERGER AND SHAREHOLDERS ARE URGED TO READ THEM CAREFULLY WHEN THEY BECOME AVAILABLE. When available, Rent-Way will mail the proxy statement and related materials to its shareholders. When filed with the SEC, the proxy statement and related materials will be available for free (along with any other document and reports filed by Rent Way with the SEC) at the SEC's website, <http://www.sec.gov>, and at the Rent-Way's website, <http://www.rentway.com>.

**Participant Information**

Rent-Way and its directors and executive officers may be deemed to be participants in the solicitation of proxies from Rent-Way shareholders in connection with the proposed merger.

Certain information regarding the participants and their interests in the solicitation is set forth in the proxy statement for Rent-Way's 2006 annual meeting of shareholders filed with the SEC on January 31, 2006, and a Form 10-K filed by Rent-Way with the SEC on December 29, 2005, both of which are available free of charge from the SEC and Rent-Way at their web sites as indicated above. Information regarding the interests of these persons in the solicitation will be more specifically set forth in the proxy statement concerning the proposed merger that will be filed by Rent-Way with the SEC and which will be available free of charge from the SEC and from Rent-Way at their websites, as indicated above.

In addition, Rent-A-Center and its officers and directors may be deemed to have participated in the solicitation of proxies from Rent-Way's shareholders in favor of the approval of the acquisition. Information concerning Rent-A-Center's directors and executive officers is set forth in Rent-A-Center's proxy statement for its 2006 annual meeting of stockholders, which was filed with the SEC on March 31, 2006, and annual report on Form 10-K filed with the SEC on March 10, 2006. These documents are available free of charge at the SEC's web site at [www.sec.gov](http://www.sec.gov) or by going to Rent-A-Center's Investors Relations Website at [www.rentacenter.com](http://www.rentacenter.com).

*This press release contains forward-looking statements that involve risks and uncertainties. Such forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "could," "estimate," "should," "anticipate," or "believe," or the negative thereof or variations thereon or similar terminology. Although the parties believe that the expectations reflected in such forward-looking statements will prove to be correct, the parties can give no assurance that such expectations will prove to have been correct. The actual future performance of the Company and Rent-Way could differ materially from such statements. Factors that could cause or contribute to such differences include, but are not limited to: (i) the parties' ability to receive regulatory approval on terms acceptable to them, (ii) the approval of the transaction by Rent-Way's shareholders, (iii) the ability of the Company to successfully integrate the acquired stores into the Company's operating system, (iv) the Company's ability to enhance the performance of the acquired stores, (v) the ability of the parties to close the transaction in the time period currently anticipated, (vi) the satisfaction of the closing conditions to the transaction, (vii) the ability to realize the cost savings anticipated, (viii) the Company's ability to obtain acceptable financing, and (ix) the other risks detailed from time to time in the Company's and Rent-Way's SEC reports, including but not limited to, the Company's annual report on Form 10-K for the year ended December 31, 2005 and its quarterly reports on Form 10-Q for the quarters ended March 31, 2006 and June 30, 2006 and Rent-Way's annual report on Form 10-K for the year ended September 30, 2005 and its quarterly reports on Form 10-Q for the quarters ended December 31, 2005 and March 30, 2006. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, the Company and Rent-Way are not obligated to publicly release any revisions to these forward-looking statements to reflect the events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events.*