FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D C	20540
wasiiiigton,	D.C.	20049

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number: 3235-028 Estimated average burden									
	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  MARINO GLENN P				2. Issuer Name and Ticker or Trading Symbol <u>UPBOUND GROUP, INC.</u> [ UPBD ]							(Ch	elationship of the contract of	cable)	Person(s) to Iss		
(Last)	,	,	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 04/01/2024						Officer below)	(give title	Other (s below)	specify		
5501 HEADQUARTERS DRIVE				4	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) PLANO	T	X	75024										_	led by More t	eporting Perso han One Repo	
(City)	(Si	tate)	(Zip)	F	Rule	10b5	5-1(0	c) T	ransa	ction Ir	ndication	•				
											s made pursua e 10b5-1(c). Se			n or written pla	n that is intended	i to
		Tab	le I - Non-l	Derivati	ve Se	curiti	ies A	cqu	iired, C	Disposed	of, or Be	neficiall	y Owned			
Date			2. Transactio Date Month/Day/	Execution Date			te, Transaction Code (Instr.		tion Dispo	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)		5. Amour Securitie Beneficia Owned F Reported	es Form ially (D) of Following (I) (II	orm: Direct 0) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	V Amou	mount (A) or (D)		Transact (Instr. 3 a	ion(s)		(Instr. 4)	
		٦	Гable II - De (e					•	,	•	of, or Bene tible secu	,	Owned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year		3A. Deemed Execution Dat if any (Month/Day/Yo	Code	Transaction Code (Instr.		of E		5. Date Exercisable and Expiration Date Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exe	e rcisable	Expiration Date	Title	Amount or Number of Shares				
Director Deferred Stock Unit	(1)	04/01/2024		A		805			(1)	(1)	COMMON STOCK	805	\$35.21 <sup>(1)</sup>	33,984	D	

## Explanation of Responses:

1. Each Director Deferred Stock Unit represents the right to receive one share of the common stock, \$.01 par value per share, of the issuer ("Common Stock"). The Director Deferred Stock Units are fully vested and non-forfeitable. The Common Stock will be issued to the reporting person upon the termination of their service as a member of the issuer's board of directors

## Remarks:

/s/ Bryan Pechersky, attorney-04/02/2024 in-fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.